

We invite you to:

National
Hauora Coalition



Measuring Impact: Health literacy and Whānau Ora outcomes Symposium

'There are three outcomes we need from you – Information I understand, our options – all of them, and our dignity'(whanau member engaged with a service)

Health literacy – What works and why?

The World Health Organisation (WHO) describes health literacy as the "cognitive and social skills which determine the motivation and ability of individuals to gain access to, understand and use information in ways which promote and maintain good health" (1998).

The National Hauora Coalition (NHC) is committed to understanding if our interventions have had measurable outcomes, specifically, 'are our efforts having an effect' on the service populations we serve. A primary function of NHC is to develop and/or identify tools that measure programmes, particularly those that contribute to the outcome of sustainable whānau capability. Two areas of development include Health Literacy and Whānau Ora.

Need to innovate – Timely solutions

In our attempt to understand how to generate and evaluate impact, NHC has invited Professor Richard Osborne from Deakin University, to discuss his understanding of how we measure and deliver health literacy interventions to the marginalised and disempowered. It is NHC's view that he has developed an approach that will challenge conventional thinking about health literacy and allow us to establish a wider application that will influence equity and health outcomes.

In addition to Professor Osborne's key note address, we have invited Dr Heidi Leeson, to present her process in psychometrically assessing the National Hauora Coalition WO-BSMC Assessment Tool, particularly its validity in detecting need and measuring impact.

PROGRAMME

Friday 6th December 2013

8.30am – 9.15am	Doors Open
9.15am – 9.30am	Setting the scene: Dr David Jansen & Susan Reid (co-chair)
9.30am – 10.15am	Dr Heidi Leeson on Whanau Ora BSMC Assessment Tool
10.15am – 10.30am	Morning tea
10.30am – 12.00pm	Keynote address: Professor Richard Osborne – Health Literacy Development and Equity – a whole of system approach to public health intervention co-creation and implementation.
12.00pm – 12.30	Closing comments: Dr David Jansen & Susan Reid

VENUE

The School of Population Health
The University of Auckland – Tamaki Campus
Building 730, Gate 1. Seminar Room 220
261 Morrin Road, Glen Innes, Auckland

Please RSVP to Trish at the
National Hauora Coalition
by 5.00pm Monday 2nd December

P (09) 950 3325
F (09) 950 3326
E trishbk@nhc.maori.nz

PROFILES

Professor Richard Osborne

Professor Osborne is Chair of Public Health in the School of Health and Social Development at Deakin University. He is a recognised international leader in health literacy and chronic disease self-management. In 2012 his research program was ranked by the National Health and Medical Research Council (NHMRC) as one of Australia's Top Ten and was recently awarded a 5 year Senior Research Fellowship. He has generated several tools through community partnerships which have been implemented locally and globally. He is now working closely with the World Health Organisation to advance health literacy co-creation approaches and interventions across Asia.

Dr Heidi Leeson

Dr Leeson has conducted psychometric, assessment and evaluative projects across education, psychology, health, and bioengineering sectors, both within New Zealand and internationally. She has applied her knowledge of psychometrics, multivariate and advanced statistical analysis to a variety of areas, such as, health econometrics, bio-engineering, medicine, public health, psychology, social marketing, and education. Dr Leeson uses the World Health Organisation's framework for the evaluation and assessment of various organisational functions, processes, and programs/initiatives.

Susan Reid

Susan has tribal affiliations to Te Rarawa, she has a wealth of experience in the adult education, literacy and numeracy fields which she utilises in her health literacy work making her one of one of New Zealand's leading experts in health Literacy. Susan Reid is a Consulting Manager for Workbase – Leading health literacy.

Dr David Jansen

David is of Ngāti Raukawa descent, he completed his training as a medical practitioner at the University of Auckland. He is the Clinical Director of the National Hauora Coalition, and is currently a General Practitioner in Auckland, and a member of the Royal New Zealand College of General Practitioners. In 2012 he won the Te Ngakau Ora award which honours service, mentoring and support to Maori doctors and medical students "Tautoko - Aroha - Awhi".

Supported by



IUHPE – UIPES

www.iuhpe.org